

## LIVE2LEAD



**JOHN MAXWELL**  
#1 Leadership Expert  
and Bestselling Author



**JAMIE KERN LIMA**  
New York Times  
Bestselling Author and  
Founder of IT Cosmetics



**VALORIE BURTON**  
Certified Personal and  
Executive Coach and  
Bestselling Author



**JEFF HENDERSON**  
Author, Entrepreneur,  
Communicator, and  
Business Leader



**ED MYLETT**  
Bestselling Author and  
Host of the top-rated  
Max Out Your Life Podcast

## John Maxwell

John C. Maxwell is a #1 *New York Times* bestselling author, coach, and speaker who has sold more than 30 million books in fifty languages. He has been identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by *Business Insider* and *Inc.* magazine. He is the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation, organizations that have trained millions of leaders from every country of the world. A recipient of the Horatio Alger Award, as well as the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, Dr. Maxwell speaks each year to *Fortune* 500 companies, presidents of nations, and many of the world's top business leaders.

## Jamie Kern Lima

Jamie Kern Lima is a *New York Times* bestselling author and Founder of IT Cosmetics, a company she started in her living room and grew to the largest luxury makeup brand in the country. She sold the company to L'Oréal in a billion-dollar deal and became the first female CEO of a brand in its 100+ year history. Her love of her customers and remarkable authenticity and belief eventually landed her on the *Forbes* America's Richest Self-Made Women list. She's the author of the new book *Believe IT: How to Go From Underestimated to Unstoppable*, an instant bestseller. She's a mother of two and an active investor, speaker, and thought leader who is passionate about inspiring and elevating women. She's also an active philanthropist who has donated over \$40 million in product and funds to help women face the effects of cancer with confidence.

## Valorie Burton

Valorie Burton, life strategist and international speaker, is CEO of the Coaching and Positive Psychology (CaPP) Institute. Her life-changing message has an intriguing, research-based emphasis in the pioneering field of applied positive psychology. Her company provides coaching, coach training, and resilience training and has served clients in all 50 states and 20 countries on six continents. Since 1999, she has written 13 books translated into multiple languages, including *Let Go of the Guilt, It's About Time*, and *Successful Women Think Differently*. She has appeared regularly on the TODAY Show, CNN, Dr. Oz, and Essence, and has spoken for hundreds of organizations around the globe. She was named one of the top 60 motivational speakers in America and one of the Top 100 Thought Leaders in the field of personal development.

**Friday, October 8, 2021 9am-1pm**

**For more information: 727.271.5776 or paula@paulaoneil.com**

## **Jeff Henderson**

Named by Forbes Magazine as one of 20 speakers you shouldn't miss, Jeff Henderson has become a trusted voice for businesses and non-profit organizations. His career experience not only inspires groups and individuals but also provides tangible strategies to help them grow. His best-selling book, Know What You're FOR, launched a movement in non-profits around the world and has become a focal point for many businesses. Jeff has worked for well-known organizations such as the Atlanta Braves, Callaway Gardens, Chick-fil-A and North Point Ministries, one of the largest churches in America. While there, Jeff where he led three churches over 17 years and helped launch North Point Online, one of the largest online ministries in the world. Jeff and his wife Wendy have been married 25 years and have a daughter, Jesse, 21 and a son, Cole. 19.

## **Ed Mylett**

Ed Mylett is not only among the world's top entrepreneurs, he is an inspiration to everyone from businesspersons to athletes to young millennials. The recognition and fan following he received on social media are incomparable to what other entrepreneurs and businesspersons have built. He started with making six-figures in his twenties and is currently making a nine-figure income. Building wealth, achieving success, prosperity, and recognition helped to build Ed Mylett's net worth of over \$400 million. Ed grew up in Diamond Bar, CA, where he was a baseball star. He worked with World Financial Group for many years, and wrote the book, "Max Out with Ed Mylett." He is married and has two children. His philosophy is to Max Out, meaning maxing out on every opportunity.

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